



THE TRUTH PROJECT INC.

TELLING REAL UNAPOLOGETIC TRUTH THROUGH HEALING



IMPACT STATEMENT

The T.R.U.T.H. Project has been at the forefront of creating spaces of healing and resources for queer communities of color and allies for nearly 9 years as a community based organization.



When COVID-19 engulfed the world, we had just hosted the inaugural W.H.O.L.E. Health & Wellness Summit and were preparing for a community discussion with Cis/Trans Women of Color in recognition of Women History Month.

Everything came to a halt and we utilized the last couple of years to re-center and focus on the infrastructure of the organization.

During this time we completed three Gilead Compass trainings, including trauma informed advocacy, program planning, and grant writing strategy. In addition, we were awarded funding from Houston Methodist to begin the build-out a sound mental health infrastructure in anticipation of providing counseling services to Queer communities of color. As we continue to facilitate spaces to seek knowledge, resources, and healing in 2022, we build upon the presence of tenacity within an ever so changing community and society. We are equipped for the challenge!

2020 / 2021 IMPACT STATEMENT



MISSION

The T.R.U.T.H. Project educates and mobilizes LGBTQ communities of color and their allies through social arts that promote mental, emotional, and sexual health.



VISION

The T.R.U.T.H. Project's vision is a world where LGBTQ communities live their lives free of stigma.



KEVIN ANDERSON
CEO / FOUNDER



2020 / 2021 IMPACT STATEMENT

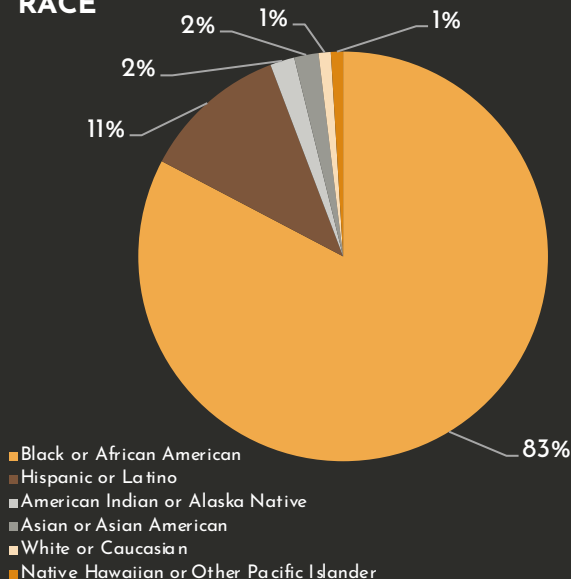
Black Boy Symphony inaugural short film project/virtual showing 287 attendees, 23 different states

Quotes -

• *Thank you so much! I learned a lot just listening to you gentlemen speak. I agree with much of what you said especially about stereotypes that black men face every day, that can make it hard for them to be and accept who they genuinely are. I have two black sons, and anything that helps me to help them be the best versions of themselves that they can be I appreciate immensely. Again, thank you!*

• *I saw the performance. It was performance and it was outstanding. Black men should know that they are supported and loved by Black women. We both should come together because society still doesn't support us.*

RACE



TESTIMONIES

Inaugural PLUS United Retreat

9 attendees, Co-facilitated by CEO, Kevin Anderson & Licensed Professional Counselor, Justyn Smith.

- ✓ This was a space that is needed in the Black Queer community. I was able to reflect on my daily struggle with HIV in a safe and nurturing space.
- ✓ The highlight of the weekend was the organic, unscripted moments. I also appreciated everyone's efforts to be present.
- ✓ Yes, connecting with other folks who are HIV positive is an important space to be
- ✓ Everything! The mix of reflection and release and connection was perfect!

2020 / 2021 IMPACT STATEMENT

Event Engagement
Virtual / In-person
726 attendees

P.L.U.S. United Support Circle
40 Attendees
**duplicated numbers*



FACEBOOK

196 posts	153 shares
1.5K reactions	152 clicks
207 comments	208 new fans

INSTAGRAM

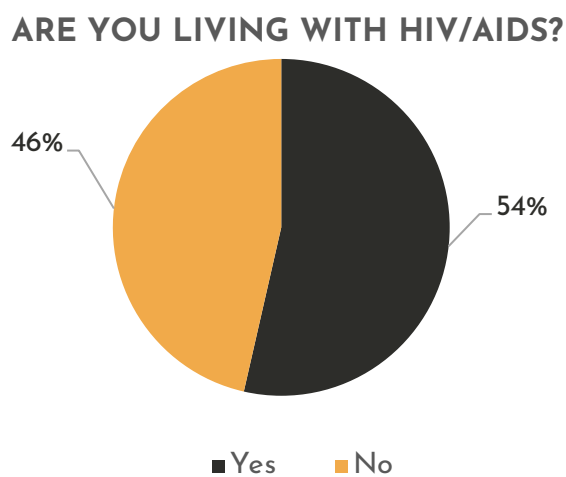
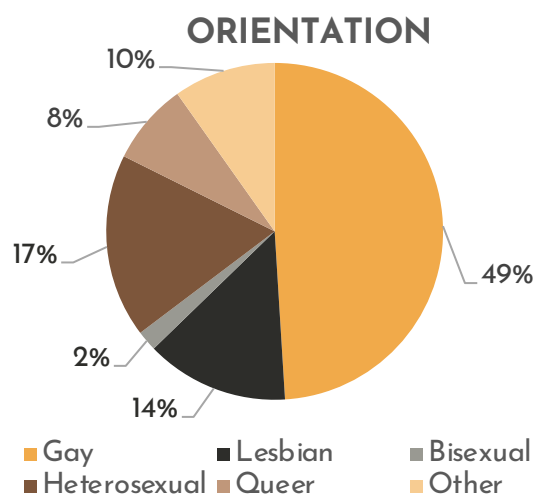
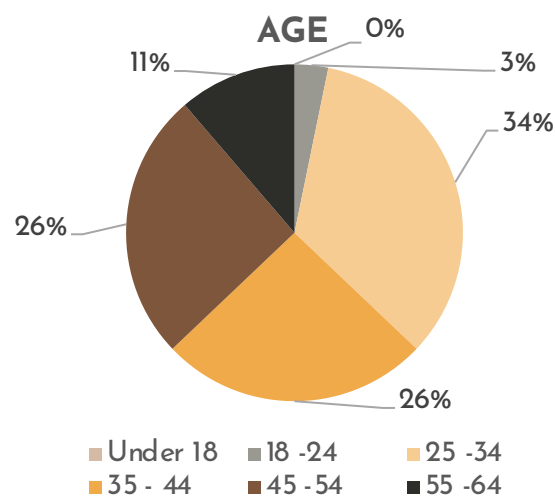
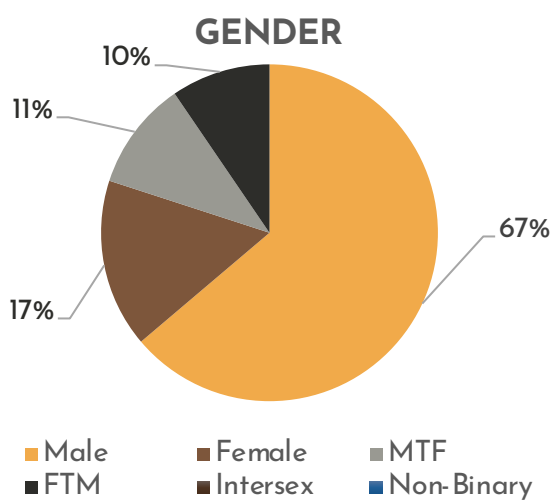
183 posts	152 clicks
2.7K likes	162 new followers
125 comments	

TWITTER

148 posts	121 Retweets
8.1K Post Impressions	13 new followers
147 likes	

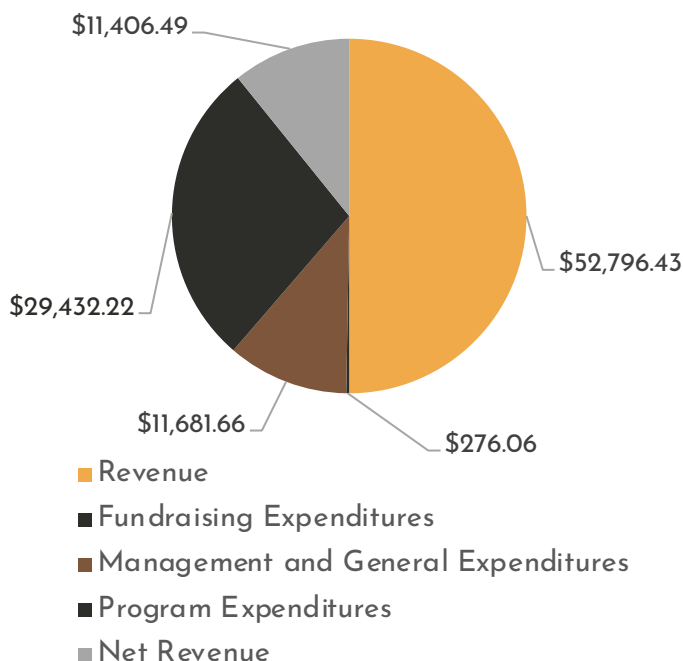
2020 / 2021 IMPACT STATEMENT

T.R.U.T.H. Project Demographic Analysis



2020 / 2021 IMPACT STATEMENT

2020 Financial Snapshot



How has information learned while working with The T.R.U.T.H. Project impacted your own decision making?

"I am more informed about things going on in the community, which allows me to see and do more."

"It has made me more empathetic to others living and thriving with HIV and made me more aware of the importance of supporting those in your community and those who I know who are living with HIV."

"Keep my mental health in check and it's an open space to be vulnerable and transparent."

"The exposure and knowledge helps me to be more reflective and has broadened my view on things."

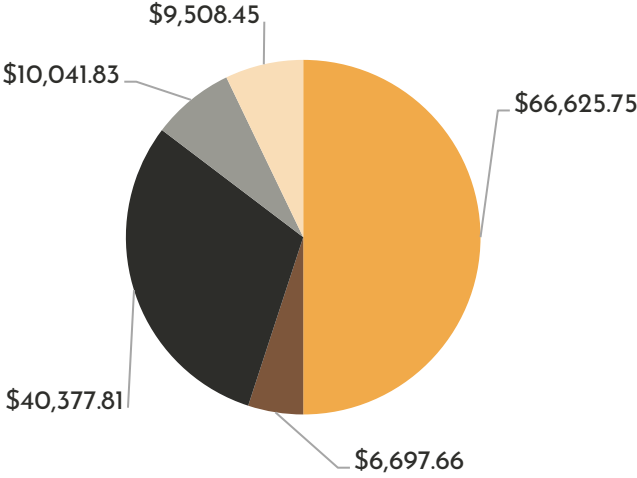
"Watching the movement's consistency has impacted my development of finding ways to stay relevant and consistent."

"Opened doors of healing myself"

"By learning to stand in my truth and be a proud gay black man with HIV"

2020 / 2021 IMPACT STATEMENT

2021 Financial Snapshot



- Revenue
- Fundraising Expenditures
- Management and General Expenditures
- Program Expenditures
- Net Revenue



Given what you have learned in the past and its impact, how can you make a further impact building upon your success?

"I can continue to empower and support those within my community."

"Check my mental at the door and keep pushing forward no matter what."

"Continue building my support system and healing and allowing others to be there for me."

"By offering an experience where the audience and or consumer is learning something and taking something home with them that can trigger (remember) the experience they had every time they see it. That way they experience and knowledge they took from the night will always live with them."

"I am able to support other artists and people in the community through the knowledge and resources provided by the TRUTH project. I feel I can pay it forward."

"By using my platform to create a safe space for people to speak their truth, spaces people can be heard and those listening can hear the call to action."

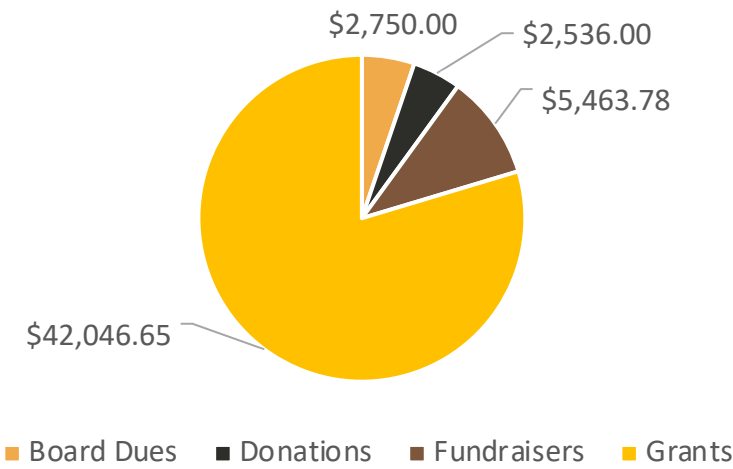
"I will make further impact by strengthening my consistency and continue creating. Part of what makes TRUTH Project impactful is that it's a safe space for marginalized voices that's remained consistent and consistently safe."



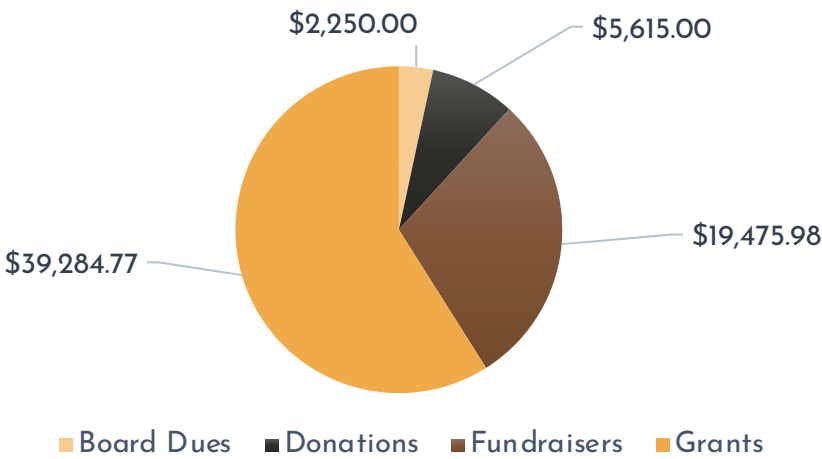
2020 / 2021 IMPACT STATEMENT



2020 REVENUE



2021 REVENUE



2020 / 2021 IMPACT STATEMENT

2020 Top Grantors/Donors

\$17,670	Southern AIDS Coalition
\$8,013	University of Houston
\$7,675	Emory University
\$5,360	M J and Caral G Lebworth Foundation
\$4,458	AIDS Foundation Houston
\$2,828	Houston Arts Alliance
\$500	Campaign For Southern Equality

2021 Top Grantors/Donors

\$15,333.36	Houston Methodist
\$9,050.83	AIDS Foundation Houston
\$8,080.94	University of Massachusetts
\$8,000.00	Emory University
\$5,000.00	M J and Caral G Lebworth Foundation
\$4,000.00	THERA Technologies
\$3,713.15	Double Good
\$2,370.47	Houston Arts Alliance
\$1,500.00	DBGM (Depressed Black Gay Men)